



FOR FINANCIAL INSTITUTIONS

# LendBetter helps you leverage data and AI to reduce lending risk in new-to-credit markets

In emerging markets a vast majority is at the cusp of experiencing digital financial inclusion. The use of data and AI has become imperative for financial institutions to manage their risk while approving credit for newer segments where little or no credit information is available.

The global fintech lending market is expected to grow at a compound annual rate of 27.4% over the next eight years, reaching \$4.9 trillion by 2030, according to research firm, Allied Market Research. Organizations leveraging the power of data and AI are likely to gain significant competitive advantage in this rapidly expanding space, especially in markets where first party data on credit worthiness is slim or non-existent.

High quality machine learning driven insights from a rich pool of alternative data can combine with first party internal data to enable faster turnaround in lending decisions, at a significantly lower risk.

LendBetter can help you



## Maximize loan approvals

Evaluate credit worthiness of thin-file and new-to-credit customers to approve more loans



## Minimize credit risk

Leverage our AI driven features at scale, proven to be highly predictive of consumer default behaviour



## Boost loan originations

With higher approval rates at a lower default risk, lend with confidence and see your books increase in size



## Lend faster and safer

Enable quicker turnarounds on credit applications using LendBetter's real time API. Use our machine-learning driven insights to compare customer inputs, such as address, to verify customer identity and manage the risk of fraudulent applications at scale

Mobilewalla is a leader in consumer intelligence solutions, combining the industry's most robust data set with deep artificial intelligence expertise to help organizations better understand, model and predict customer behavior. With rich insights into consumer behavior, our proprietary solutions help organizations get more out of their AI investments by making more informed business decisions and effectively acquiring, understanding and retaining their most valuable customers.

Our industry first solution, LendBetter, helps financial institutions reduce lending risk in new-to-credit markets. We encourage you to download a data-sample or try the LendBetter API for free, to see how we help you build a more accurate understanding of default behavior and lend more with confidence.

[DOWNLOAD A DATA SAMPLE](#)

[www.mobilewalla.com](http://www.mobilewalla.com)

